



**ALAMEDA
MUNICIPAL POWER**

A Department of the City of Alameda

The Flash

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Make Your Lighting Dreams Come True!

Last month, Alameda Municipal Power (AMP) sent all of our residential customers two complimentary LED light bulbs. Now that you're all fans, you'll want LEDs everywhere in your home, and AMP has a new rebate program that can help make your lighting dreams come true.

When you purchase Energy Star LED light bulbs, we'll rebate you between \$5 and \$10 per



bulb (depending on the lumens). To get your rebate, all you need to do is send in the receipt and an application to AMP (email is okay too!). To make it even easier, we've included an application in this month's bill. It's that easy! This special rebate program ends June 30, 2015, so we


encourage you to make the switch soon.

For more information about AMP's new LED rebate, visit www.alamedamp.com/LEDrebate. 

AMP Recertified as "Green Business" for 2015

AMP is proud to announce that we've been recertified as a "Green Business" for 2015!

Each year, the Bay Area Green Business Program awards the prestigious Green Business distinction to local businesses that comply with environmental regulations and meet rigorous benchmarks for conserving resources, preventing pollution, and minimizing waste. When you support a Green Business, you can feel good that you are recognizing their commitment to environmentally sustainable practices.

To learn more about the Bay Area Green Business Program and how you can support your local green businesses, visit www.greenbiz.ca.gov. 



The poster has a purple and blue background. At the top, it says "ALAMEDA'S EARTH DAY FESTIVAL 2015" in yellow and white. Below the text is a large stylized eye with a green and white iris. To the right of the eye are two hanging lightbulbs, one lit and one unlit. At the bottom, it says "SATURDAY APRIL 25 10 a.m. - 3 p.m. WASHINGTON PARK" in white. The AMP logo and name are in the bottom left corner.

Spotlight on Power Box Art

If you're like most people, chances are that when you see Power Box Art, it's also your first time noticing one of AMP's transformers. Next time you pass by one of our beautifully illustrated transformers, let it energize you to appreciate Alameda's natural beauty and the steps we can take to keep it vibrant and green.

To learn more about the Power Box Art project, visit www.alamedamp.com/powerboxart.



Title: Alameda Living

Artist: Delena Britnell

Location: Corner of Santa Clara Avenue and Everett Street

Sponsor: Alameda Collision

Description: Alameda captured my heart with serene tree-lined streets, the ease of bicycling everywhere, and the small town community that is so rare to find in the Bay Area. The local farmers' market, warm sunshine, and bright California poppies all inspired these drawings. By embracing a green lifestyle we can reduce our carbon footprint to maintain the vibrancy of Alameda living. 🌱

CLIP and KEEP!

Important AMP contact numbers:

Customer Service 748-3900
 After Hours/Emergency 748-3902
 TDD (hearing impaired) 522-7538
 Email amp@alamedamp.com
 Internet www.alamedamp.com

The *FLASH* is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H, Alameda, CA 94501-0263 or by email to irwin@alamedamp.com

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We Want To Hear Your Voice

Have you ever attended a Public Utilities Board meeting? This is a great way to learn more about your locally owned utility and have a voice in what we do. Meetings are generally held the third Monday night of the month. For more information and to view agendas, visit www.alamedamp.com/about-us/public-utilities-board.

On Monday, April 20 at 4 p.m. the Public Utilities Board's Annual Budget Workshop will take place at the AMP Service Center, 2000 Grand Street, followed by the Board's regular monthly meeting at 7 p.m. 🌱

Alameda Green Product Content Label

Much like a nutrition label, the Product Content Label discloses the renew-



able resources that make up Alameda Green, AMP's voluntary renewable energy program. To learn more or to sign up, visit www.alamedamp.com/green. 🌱

ALAMEDA GREEN PRODUCT CONTENT LABEL¹

Alameda Green is a voluntary renewable energy program from Alameda Municipal Power that matches 100% of your estimated monthly electricity usage with wind and solar for an additional 1.5 cents per kilowatt-hour. The product is made up of the following new renewable resources averaged annually.

	Green-e Energy Certified New ² Renewables in Alameda Green		Generation Location	
	2014	2015 (projected)	2014	2015 (projected)
Solar	20%	5%	California	California
Wind	80%	95%	OR & WA	Western U.S.
Total	100%	100%		

1. These figures reflect the power that we have contracted to provide. Actual figures may vary according to resource availability. We will annually report to you the actual resource mix of the electricity you purchased during the preceding year.

2. 2015 New Renewables come from generation facilities that first began commercial operation on or after 1/1/01.

For comparison, the 2013 average mix of resources supplying Alameda Municipal Power includes: Large Hydroelectric (15%), Unspecified (63%), and Eligible Renewable (22%).

For specific information about this electricity product, please contact Alameda Municipal Power at (510) 748-3900, email green@alamedamp.com, or visit www.alamedamp.com/green.



Green-e Energy certifies that Alameda Green meets the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to www.green-e.org.