



Volume 26 • Number 4 • April 2013

www.alamedamp.com

Keeping Electric Rates Affordable

At its April 15 meeting, the Public Utilities Board (Board) will consider a recommendation to increase electric rates for commercial and residential custom-



ers by an average of 3.25 percent effective July 1, 2013. This will be the fourth year of the Board's five-year rate adjustment plan, which was conceptually approved in 2010 to ensure strong

fiscal responsibility and reliable service as well as protect Alameda Municipal Power (AMP) and its customers from sudden rate spikes due to higher power and transmission costs, lower electricity demand, and increased operating expenses.

This year's rate increase is also the result of a cost-ofservice analysis AMP conducted last year to determine the costs of providing electricity



and customer service to various customer classes. The results of the analysis found that AMP's residential and commercial rate classes require adjustments over the coming years to ensure that the costs of providing service are distributed fairly across customer classes. While the proposed rate increase averages 3.25 percent for all residential and commercial customers, the percentage of the increase will vary depending on the customer's rate class. A typical residential customer

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Earth Day 2013

AMP is proud to be a sponsor of the City of Alameda's annual Earth Day Festival. This year's celebration runs from 10 a.m. to 3 p.m. on



Saturday, April 20 at Washington Park. There will be many family friendly activities, demonstrations, games and booths as well as the announcement of the 2013 Green Powerstar Award winners. Stop by AMP's booth to learn more about Alameda Green, AMP's voluntary renewable power program, and how to reduce your carbon footprint!

If you miss this year's celebration, you can find ideas for celebrating Earth Day all year long on AMP's website with our home energy calculator, on-site energy audits, and Kill A Watt monitor lending program.

Call 811 Before You Dig, to Keep You and Your Neighbors Safe

Whether you're planting a tree, or installing a new fence or sprinkler system, the law requires you to call 811, the underground service alert system, 48 hours in advance before digging to avoid damaging utilities.

The depth of utility lines varies and there may be multiple utility lines running underneath your project area.

When you call 811, they will notify all your local utilities (electric, gas, water, telecommunications, etc.) that may

be affected by your work. A representative from each of the utilities, including AMP, will then come out to your property and mark the approximate location of their underground lines.

Calling 811 before you dig doesn't cost a thing, but not calling could result in property damage or serious injury.

Need to Start, Stop, or Transfer Service? You Can Do It All Online

If you're moving and need to start, stop or transfer service, you can do it all online. Just go to AMP's website and click on the Start or Stop Service Link. An online application can be filled out and submitted electronically to AMP. It's that easy! Remember, 24-hour advance notification is required to have electric service turned on.



If you prefer to talk with one of AMP's Customer Service Representatives, call 748-3900, Monday through Friday from 8 a.m.—5 p.m. or visit AMP's Service Center located at

2000 Grand Street. Lobby hours are from 9 a.m.— 5 p.m., Monday through Thursday and 10 a.m.— 5 p.m. on Fridays. □

Reminder:

New Mailing Address for Your AMP Payments

Bill payments should be mailed to:



Alameda Municipal Power PO Box 511427 Los Angeles, CA 90051-7982

Please discard any old return envelopes you may have around. If you pay online, please make sure you have the correct information to avoid delays in your payment.

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with an average monthly bill of \$53.04 can expect to see an increase of approximately \$2.65 to his or her monthly bill.

As a community-owned and locally operated electric system, AMP continues to maintain competitive rates while directly contributing to the City of Alameda's economic well-being and quality of life. The revenue from electricity sales in Alameda goes toward operation of the system and then to improving community services and quality of life for residents through annual transfers of over \$4 million to the city's general fund.

At the same time, AMP continues to offer residential rates that average nearly 22 percent lower than neighboring cities and commercial rates that average nearly 10 percent lower. These lower rates help ensure that an additional \$10 million per year stays in Alameda. And AMP provides electricity that's far more reliable than that of its neighboring communities.

AMP also offers a variety of programs and services for customers who are interested in controlling their energy costs or who are having trouble paying their utility bills. For those interested in lowering their energy usage, AMP offers a number of energy efficiency programs and rebates to help customers save money and conserve energy. Customers can also request a free energy audit to learn how to manage their energy usage and reduce costs.

For more information about rates or to learn more about how to reduce your energy costs, visit www.alamedamp.com. Information about the Board's meeting on April 15 may also be found online.

CLIP and KEEP!

Important AMP contact numbers:

Customer Service	748-3900
After Hours/Emergency	748-3902
TDD (hearing impaired)	
E-mail	
Internet	•
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The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H, Alameda, CA 94501-0263 or by email to invin@alamedamp.com

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