



**ALAMEDA  
MUNICIPAL POWER**

*A Department of the City of Alameda*

# The Flash

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**MAKING THE WORLD GREENER ONE ELECTRON AT A TIME**

## AMP CONTRACTS FOR MORE GREEN POWER

Alameda Municipal Power (AMP) is excited to announce a new partnership with Silicon Valley Power (SVP) that will make Alameda almost 100 percent carbon neutral. Beginning in 2018, AMP will purchase 10 megawatts of renewable energy for a 10-year period from Santa Clara's community-owned utility.

### A UNIQUE PARTNERSHIP

What's unique about this partner-

ship is that it benefits both Santa Clara and Alameda. Santa Clara uses most of its electricity during summer afternoons when the sun is at its peak and air conditioners are running hard. But here in Alameda, most of our electricity is used in the winter evening hours when residents return home after work and school.

With this new contract, AMP will buy SVP's excess winter-time energy, ensur-

ing that when Alameda needs power most, it's not only available, but also renewable.

### A DIVERSE PORTFOLIO

These new renewables from SVP—which include energy from geothermal plants, landfill gas, small dams, wind and solar—join AMP's existing renewable portfolio, ensuring that Alameda remains one of the greenest communities in California. 

## REDUCING YOUR CARBON FOOTPRINT

A personal carbon footprint is a measurement of how much greenhouse gas (GHG) an individual produces over a period of time.

### DO MORE TO CREATE LESS

Reducing your carbon footprint means a lower level of GHG is being emitted into the environment; which leads to a lower contribution to global warming.

Most GHG emissions



come from energy use, transportation, things purchased/thrown away and food consumption.

All together your daily activities have a direct and indirect effect on GHG production.

In Alameda, we strive to be green and do a pretty good job at being environmentally friendly.

### SO WHAT CAN YOU DO?

How about replacing low-efficiency lightbulbs with LEDs?

Or perhaps even walking, biking, car-pooling or taking public transit instead of driving solo.



### YOU CAN DO A LOT

We have a lots more great ideas for reducing your carbon footprint on the AMP website at [www.alamedamp.com/footprint](http://www.alamedamp.com/footprint). 

**CUSTOMER SPOTLIGHT:  
CRAFT BEER & WINE**



Another upgrade means more savings. With help from AMP's Retrofit Program, now called ENERGY PLUS, Craft Beer & Wine joins the growing list of Alameda businesses that have converted to LED lighting in their Santa Clara Avenue shop.

The store offers over 450 beers and ciders, with over 100 of them barrel aged, from American craft breweries to select imports from Belgium, Germany, etc.

They also specialize in European wines and have more than 400 labels to choose from, including the best selection of quality Greek wines in America. They even offer tastings.

*"The financial benefits of the program were actually secondary in our decision to participate. The LED lighting features our products well and actually helps to better preserve our selection of beer and wine."*

**Estimated Savings = \$5,984 per year**

**Rebate = \$9,239**

For more information on the ENERGY PLUS Program, visit the AMP website at [www.alamedamp.com/business](http://www.alamedamp.com/business)

**CRAFT BEER & WINE**

2526 A Santa Clara Ave Alameda, CA 94501

510.769.9463

**24/7**  
THE BEST ELECTRICITY FOR YOUR CAR

**CHARGE YOUR  
EV AT THE AMP  
SERVICE CENTER**

2000 Grand Street at Clement

**PAYING YOUR BILL:  
BEWARE OF SCAMS**



**DON'T FALL FOR IT**

AMP is warning customers not to fall victim to scams involving reloadable prepaid debit cards.

A recent scenario involves scammers calling and fraudulently representing themselves as an AMP employee. The scammer informs the customer that their service will be terminated unless they pay their past due bill right away with a reloadable prepaid debit card that can be purchased from a local convenience store.

**BE SUSPICIOUS**

If you get a call demanding immediate payment on your account, be suspicious. AMP will never call you and ask for debit or credit card numbers. If you have any doubts, don't give out any information. Please hang up and call one of our customer service representatives at 748-3900. ☎

**CLIP and KEEP!**

Important AMP contact numbers:

Customer Service .....	748-3900
After Hours/Emergency .....	748-3902
TDD (hearing impaired) .....	522-7538
Email .....	<a href="mailto:amp@alamedamp.com">amp@alamedamp.com</a>
Internet .....	<a href="http://www.alamedamp.com">www.alamedamp.com</a>

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box 11, Alameda, CA 94501-0263

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**ALAMEDA EARTH DAY  
FESTIVAL 2016**

**SATURDAY APRIL 23**  
10 a.m. - 3 p.m. WASHINGTON PARK