



**ALAMEDA
MUNICIPAL POWER**

A Department of the City of Alameda

The Flash

Volume 27 • Number 12 • December 2014

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The Great Light Bulb Change Out is Coming. Are Your Lights Ready?



Did you know that if you replace two incandescent light bulbs with LEDs, you'll lower your electricity use? Now, imagine if every household in Alameda changed out two incandescent light bulbs with LEDs. What would happen then?

We're about to find out. In late January 2015, Alameda Municipal Power, your community-owned electric utility, will mail two complimentary LED light bulbs to every household in the City of Alameda. That's over 60,000 LEDs!

There's got to be a catch, right? Of course there is: We want you to replace your 60 Watt incandescent lights that are frequently on, like kitchen, home office and outdoor, with your new 10 Watt LED lamps. Both types of lights put out the same amount of light (800 lumens), but the LEDs use 80 percent less energy and last over 20 years!

When 60,000 LEDs are turned on, it will be like turning off the greenhouse gas emissions from every Alameda family driving to and from Lake Tahoe every year for the next twenty years!

The funding for this program comes from the short-term sale of some of AMP's renewable energy not needed for compliance with the state's Renewable Portfolio Standard. (The funds from the sale can only be used to reduce GHG emissions.) And it's just one of the projects AMP has planned to reduce Alameda's carbon footprint in 2015. To learn more, visit www.alamedamp.com/ghg.

Sometimes the simplest things can make a big impact, especially when we make them together. Be a part of Alameda's great light bulb change out in January because the greenest energy is the energy you never use! 

**Alameda Municipal
Power Wishes You and
Your Family Joy This
Holiday Season and
Throughout 2015.**



Please note that our offices will be closed beginning at noon on Wednesday, December 24 through Thursday, December 25 and again on Thursday, January 1. Our automated phone service is available 24/7 at 748-3900 to access your account information, pay your bill, and report outages and emergencies. 

Spotlight on Power Box Art

This month's spotlight is on Lars Petersen III. Lars was only six years old when he submitted his winning entry (he's now seven). You can see Lars's art and that of our nine other Power Box Art artists around the Park Street business area. Maps are available at local retailers on Park Street. To learn more about the project, visit www.alamedamp.com/powerboxart.



Title: Plants Grow

Artist: Lars Petersen III

Location: City parking lot off Alameda Avenue

Sponsor: Perforce Foundation

Description: My art celebrates plants as a way to offset the carbon in our air. I want kids to know they can help the earth simply by planting trees and even just watering plants, to help make the planet a better and healthier place. 🌱

CLIP and KEEP!

Important AMP contact numbers:

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The *FLASH* is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H, Alameda, CA 94501-0263 or by email to irwin@alamedamp.com

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Alameda Green Customers Visit AMP's Geothermal Power Plant

In October, AMP took a busload of our Alameda Green customers on a 75-mile trip north to visit The Geysers, home to AMP's geothermal power plant. The group enjoyed a behind-the-scenes tour with the plant's engineers and saw firsthand how geothermal steam is converted into electrical energy. To cover all of the greenhouse gas generated by the bus trip, AMP purchased carbon offsets through the Garcia River Conservation-based Forest Management Project in Mendocino County. To learn more about Alameda Green, visit www.alamedamp.com/alamedagreen. 🌱



All Decked Out for the Holidays



AMP is always happy to spread LED cheer. Once again, we're proud to sponsor the lights in the median of Alameda's famous Christmas Tree Lane on Thompson Avenue.

Every year, the folks on Christmas Tree Lane never fail to delight us with their holiday creations!

We're also continuing our partnership with the City of Alameda's Recreation and Parks Department to green the holiday light display at City Hall. This year, we've added two new wreaths, which are LED. These new LED wreaths use up to 90 percent less energy than traditional incandescent lights and last up to 10 times longer, which will save on maintenance and replacement costs. 🌱