



**ALAMEDA
MUNICIPAL POWER**

A Department of the City of Alameda

The Flash

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LEDs: Seeing Alameda in a Whole New Light

Alameda Municipal Power (AMP) customers know how much we love LEDs. If our rebates, LED giveaways and promotions weren't proof, AMP's latest project leaves no doubt. This month, we will begin converting more than 3,000 of the city's high-pressure sodium street lights to energy-efficient LEDs (light-emitting diodes), reducing the city's electric costs and lowering greenhouse gas emissions.

LED street lights last longer than high pressure sodium lights—about 20 years compared to 5.5 years—thereby significantly reducing maintenance costs. Moreover, LED lights provide much better illumination and color rendition at night, and can be directed to focus light where it is needed, which improves public safety. They also reduce the sky glow—the artificial illumination



of the night sky.

AMP's project to convert Alameda's streetlights to LEDs supports the city's goal of reducing greenhouse gas emissions by 25 percent below the 2005 baseline level. The project is being funded by the proceeds from the short-term sale of the utility's renewable energy credits not needed for compliance with the state's Renewable Portfolio

Standard. The Public Utilities Board

stipulated that these proceeds must be used for greenhouse gas reduction projects in Alameda.

The conversion of the streetlights to LED is expected to take about four months to complete. Historic streetlights are not included this summer, but will be done in 2016. For more information, visit www.alamedamp.com/alamedastreetlights. 

Watch for the Alameda Green Team in Your Neighborhood

Alameda residents and businesses have the power to choose 100 percent renewable energy with Alameda Green, a voluntary green power program offered by AMP. When you enroll your household or business in Alameda Green, you purchase Green-e Energy Certified clean energy for 100 percent of your electricity use at some of the lowest rates in the nation.

And now you can join over a thousand of your neighbors when AMP's Alameda Green team hits the streets this summer to sign up new participants. Look



for our team members in your neighborhood educating residents about their option to choose 100 percent renewable energy through Alameda Green. If we're successful,

Alameda could potentially earn national recognition for outstanding Green Power programs!

Look for the AMP logo and get ready to go green. And don't forget to ask for your Alameda Green yard sign and window cling to let your neighbors know just how green you are! To learn more about Alameda Green, visit www.alamedamp.com/green. 

Spotlight on Power Box Art

Our Power Box Art Spotlight continues this month with the tenth and final artist to be featured in this series. "What's Old is New" has a beautifully simple message about the power of a simple act.



Title: What's Old Is New

Artist: Chris Rummell

Location: Corner of Central and Everett Street

Sponsor: Mason Management

Description: My artwork references one of the most familiar and recyclable objects in our culture: the glass bottle. Whether it's reused or melted down, glass has a potentially infinite life cycle, simultaneously existing as old and new while passing from one hand to the next. We each play a role in keeping that cycle unbroken. For a look at all of the artists and their work go to: www.alamedamp.com/art.

Changes Coming to the City's Electric Vehicle Charging Stations

A 2012 pilot program allowed AMP to offer free charging for electric vehicles at the Civic Center Garage. With the pilot program now over and the grant funds exhausted, the City is initiating a charging fee at the Civic Center Garage, 1420 Oak Street, beginning July 1. For information on other charging stations in Alameda, please visit www.alamedamp.com/public-charging-stations.

Later this summer AMP will unveil a new charging location in the parking lot of the AMP Service Center.



Remembering William McCall

Alameda Municipal Power and the entire community of Alameda lost an honored public servant when William McCall died on May 29. A lifelong Alamedan, McCall served for three terms as Mayor of Alameda and as a Public Utilities Board member for eight years. We salute the leadership and decades of service of William McCall and are honored to conduct our business in the building that bears his name. McCall was 101 years old.



LED MANIA!

Due to popular demand, AMP is extending the LED Rebate Program. The deadline for Alameda residents to receive a rebate for the purchase of new LEDs is now July 31. Just send in your application and your receipts for recently purchased LEDs. Keep watching our website at www.alamedamp.com/ledrebate for more LEDMANIA in the future.

OOOPS!

We got it wrong! In the June issue of *The Flash*, we told you that residents would only see a \$2.25 monthly increase in the customer charge beginning this month. We left out that there will also be a slight increase in tiers 2 and 3 of the energy charge. For more information about rates, please visit www.alamedamp.com/rate-schedules.

CLIP and KEEP!

Important AMP contact numbers:

Customer Service	748-3900
After Hours/Emergency	748-3902
TDD (hearing impaired)	522-7538
Email	amp@alamedamp.com
Internet	www.alamedamp.com

The *FLASH* is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H, Alameda, CA 94501-0263 or by email to adam@alamedamp.com

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