



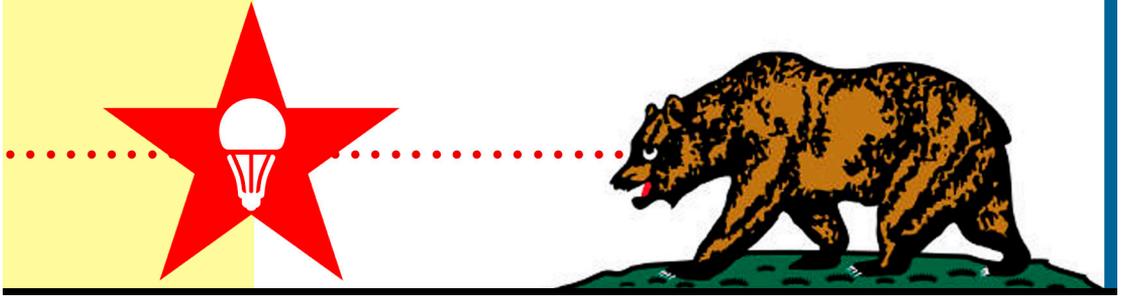
**ALAMEDA  
MUNICIPAL POWER**

*A Department of the City of Alameda*

# The Flash

Volume 29 • Number 3 • March 2016

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## CALIFORNIA IS LIGHTING THE WAY

### AT THE FOREFRONT

California is once again at the forefront of energy efficiency when it comes to light bulbs. By January 1, 2018, all LED light bulbs for typical home lighting must have a minimum lifetime of 10,000 hours, which is equal to about ten years of usage in the average home.

### CONSUMERS SAVE

LEDs use 70 to 90 percent less energy than incandescent bulbs and last 10 to 25 times longer, and they are available in a variety of shapes and sizes for almost any lighting application, plus many are now dimmable.

The new standards, adopted by the California Energy Commission (CEC), will save consumers over \$4 billion in energy costs over a 13-year period, enough electricity to power about 400,000 average homes.

### ...AND YOU RECEIVED TWO LAST YEAR!

LED bulbs that meet these new standards are already available in stores all over the state and have been for some time.

In fact, last year Alameda Municipal Power provided Alameda residents with 60,000 FREE long-life LED light bulbs - two for each household.

### CHECK OUT OUR NEW INSTANT REBATE

Stay ahead of the curve and keep replacing your traditional incandescent and CFL bulbs with LEDs.

One of the best ways to do this is with AMP's new *Instant Rebate Program*, which is available right now in a number of Alameda stores. A standard LED usually costs between \$5 and \$11; with AMP's new program, you'll be able to purchase LEDs for as low as \$1.99, with the rebate taken right at the register.

For more information on participating merchants, visit [www.alamedamp.com/instant-rebate](http://www.alamedamp.com/instant-rebate). 



**ALAMEDA  
MUNICIPAL POWER  
INSTANT REBATE**

For a Limited Time Only



**GET LED BULBS**

FOR AS LOW AS

**\$1.99**

**AT SELECT ALAMEDA STORES!**

(Rebate at the cash register)

Go to: [www.alamedamp.com/instant-rebate](http://www.alamedamp.com/instant-rebate) for a list of participating merchants.

**CUSTOMER SPOTLIGHT:  
MARINER SQUARE ATHLETIC CLUB**



Another lighting upgrade means more savings. With help from AMP's Commercial Lighting Retrofit Program, the Mariner Square Athletic Club (MSAC) joins the growing list of Alameda businesses that have converted to LED lighting at their facility.

MSAC was established in 1981, and is a full service health club with Alameda's only indoor pool, a large free weight area, personal trainers and over 80 classes a week.

*"We retrofitted our existing lighting in several areas of the club. We're pleased to be able to help the environment while reducing energy use and costs.."*

*— Kathy Wagner, Owner*

**Estimated Savings = \$5,984 per year**

**Rebate = \$9,239**

For more information on this energy-efficiency program, visit the AMP website at [www.alamedamp.com/business](http://www.alamedamp.com/business)

**Mariner Square Athletic Club**

2227 Mariner Square Loop, Alameda, 94501

(510) 523-2000

**ENERGY EFFICIENCY:  
AMP LED LIGHTING WORKSHOP**



AMP would like to thank all of you who came out to our February 24 LED Lighting Workshop, where our lighting expert (Energy Whisperer Laura Seidman) provided attendees with helpful tips on choosing the right LEDs for your home, what to look for when purchasing them and the best ways to save energy.

If you were unable to make the workshop, you can find the presentation and a free shopping guide at [www.alamedamp.com/ledworkshop](http://www.alamedamp.com/ledworkshop).

**IT'S YOUR UTILITY:  
ANNUAL BUDGET WORKSHOP**



AMP is a community-owned utility and invites you to be involved by attending the Public Utilities Board's annual Budget Workshop on Monday, April 18 at 4 p.m. at AMP's Service Center, 2000 Grand Street.

The budget workshop is an opportunity for the Board to align budget priorities with the strategic priorities set during January's Annual Planning Workshop.

Following the workshop, the Board will have its regular meeting at 7 p.m. Materials for both meetings will be available on AMP's website on April 11.

**CLIP and KEEP!**

Important AMP contact numbers:

Customer Service .....	748-3900
After Hours/Emergency .....	748-3902
TDD (hearing impaired) .....	522-7538
Email .....	<a href="mailto:amp@alamedamp.com">amp@alamedamp.com</a>
Internet .....	<a href="http://www.alamedamp.com">www.alamedamp.com</a>

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box 11, Alameda, CA 94501-0263

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**ALAMEDA'S  
EARTH DAY  
FESTIVAL 2016**



**SATURDAY APRIL 23**  
10 a.m. - 3 p.m. WASHINGTON PARK



**ALAMEDA  
MUNICIPAL POWER**