



## Zen and the Art of Energy Awareness

**October is National Energy Awareness Month.**

Electricity is not a limitless resource, which means each of us should use only what is necessary. With some awareness, focus, effort and action, AMP can help you stay on the path to Right Energy.

### **Awareness**

**How much electricity do you use?**

That question is easily answered within MY ENERGY, an online tool waiting for you on AMP's website. Just go to [www.alamedamp.com/myenergy](http://www.alamedamp.com/myenergy) and you can see your electric usage in crystal clarity.

You can see deeper into your home with our appliance calculator ([www.alamedamp.com/calculator](http://www.alamedamp.com/calculator)), or borrow one of our Kill A Watt monitors from the AMP Service Center or the Alameda Free Library, and directly measure the usage of your inner electric devices. The monitor is easy to use and comes with worksheets and instructions to help you determine energy costs for each device you test.

### **Focus**

**Focus on the changes you can make...**

If you become aware your that your usage is higher



than you'd like it to be, you can request a FREE in-home energy audit by an AMP energy auditor, who will recommend ways to specifically reduce your energy use and your costs. Just call 748-3900 to set up an appointment.

AMP's MY ENERGY tool also provides personalized guidance on actions you may choose to take.

### **Effort and Action**

**Knowledge without Effort and Action is meaningless...**

You can begin your action simply by changing your habits. When light is no longer needed, or you are not using an electronic device, let it go by turning it off or even unplugging it.

Second level action is also simple. Change your light bulbs. The prices of LED bulbs have dropped have been reduced significantly, and coupled with AMP's rebates for interior and exterior LEDs, now is a great time to buy. Also, LED lighting can reduce your lighting costs by 50-90 percent! CFL bulbs continue to be another great efficient option, too.

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## **Town Hall Meeting — New Approach to Undergrounding**

**Tuesday, October 21, 6:30 p.m. to 7:30 p.m.  
Alameda Free Library, Regina K. Stafford Room**

The City of Alameda has had an undergrounding program since 1984 and nearly half of the city's overhead wires have been moved underground. For the past year, AMP has been significantly redesigning the undergrounding program and we'd like to get your feedback on the proposed changes. More information, including the proposed changes, is available at [www.alamedamp.com/undergrounding](http://www.alamedamp.com/undergrounding). 

## Spotlight on Power Box Art

Thanks to everyone who joined us at last month's Power Box Art celebration at Rhythmix! Our newly wrapped transformers look terrific and we're so pleased to have gotten the opportunity to work on this project with the Park Street Business Association, Rhythmix Cultural Works, our many sponsors, and Alameda's talented artists. Each month here in The Flash, we're going to highlight one of our Power Box artists. This month's spotlight is on Jessica Warren. 🍃



**Title:** Rooftop Garden

**Artist:** Jessica Warren

**Location:** Alameda Free Library parking lot, off Lincoln Avenue

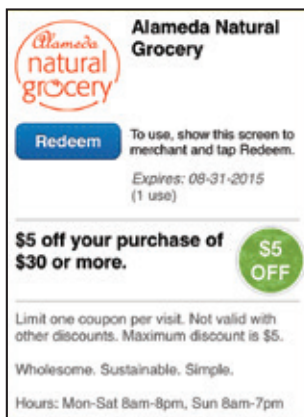
**Sponsors:** Rhythmix Cultural Works

**Description:** I love the beauty rooftop gardens add to the community as well as the creative use of unutilized space. Gardens create community, peaceful havens, and they educate. Hopefully, my piece, "Rooftop Gardens," will inspire people to get creative about where they can put their own gardens. 🍃

## Find Coupons for Alameda Green Businesses



You've probably seen the Chinook Book, a coupon book filled with offers from local businesses committed to sustainable living. Now, AMP and Chinook Book are partnering to offer free access on your phone to Chinook Book coupons from our very own Alameda Green businesses such as The Beanery, Central Florist, and Tot Tank, to name a few.



To access the coupons on your phone, tap the "App Store" icon for iPhone or the "Play Store" icon for Android. Search for Chinook Book and then install the app and create a free account. Once you've done that, tap "More," then "Add Coupons," and enter

the following code: 15035-5250-4493-7173.

Alameda Green businesses are supporting 100 percent renewable energy. Show your support by shopping at our local businesses committed to being green. To learn more, visit [www.alamedamp.com/alameda-green](http://www.alamedamp.com/alameda-green). 🍃

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For more action ideas go to [www.alamedamp.com/](http://www.alamedamp.com/) save and find out about refrigerator rebates, electric vehicles discounts, solar installation planning, and much more.

## The Path to Right Energy

The more clearly we can see into our personal electric world and lighten our demand on resources, the better we can all lessen the greater Carbon Footprint and set on a path of Right Energy. 🍃

## CLIP and KEEP!

Important AMP contact numbers:

Customer Service ..... 748-3900  
 After Hours/Emergency ..... 748-3902  
 TDD (hearing impaired) ..... 522-7538  
 Email ..... [amp@alamedamp.com](mailto:amp@alamedamp.com)  
 Internet ..... [www.alamedamp.com](http://www.alamedamp.com)

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