



It's Your Choice!

A variety of convenient choices for paying your electric bill are available to you. There are no additional fees for any of these services, and many are available around the clock, any day of the week:

Easy Pay — Direct Debit

The best way to pay is Easy Pay, the Alameda Municipal Power automatic payment service! Enroll in Easy Pay, and your bank, savings and loan, or credit union will pay your electric bill each month automatically. No checks, envelopes, stamps, or trips to a mailbox needed. And here's the best part — this convenient, secure service is absolutely free to all customers. Easy Pay also helps keep our billing costs down, helping us keep control over rates. You can download an Easy Pay application from our web site, www.alamedamp.com, or request that one be sent to you by calling 748-3900. Complete the form and return it to us, including a voided bank

check. After we process your application, your financial institution will deduct the amount of your electric bill from any account you choose. We'll handle everything and send you a confirmation of the transaction.

eCare — Online Check or Credit Card

With AMP's secure eCare System, you view and pay your bill online. The eCare system offers you features such as around-the-clock availability of account information, access to 18 months of usage history, and the ability to compare your usage with similar types of customers. Because you have access to the same information as our Customer Service Representatives, you can look forward to even faster service should you need it. Like Easy Pay, eCare helps reduce our billing costs. In order to use the eCare system, you first must establish account access. To do



so, simply log on to www.alamedamp.com.

Internet Banking

Many banks and other financial institutions offer online bill-paying tools. Instead of writing checks and buying stamps, you can pay virtually anyone, anytime, anywhere you have Internet access. You may still get a paper bill, but make your payment online. Each institution has differing procedures, so contact yours for details on this option.

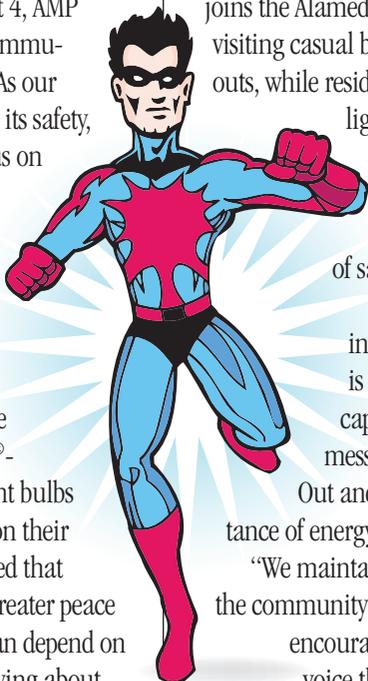
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Fighting Crime—Efficiently!

It's no surprise to find crime fighters populating TV shows and comic books, but now they're surfacing at Alameda Municipal Power!

In recognition of the 26th National Night Out, celebrated August 4, AMP has undertaken a unique community awareness campaign. "As our community strives to ensure its safety, there's no better time to focus on another security issue in the home — energy efficiency," said Meredith Owens, Energy Management Supervisor.

"As part of the festivities, our employees distribute hundreds of ENERGY STAR®-qualified compact fluorescent bulbs to residents for installation on their porches." Meredith explained that compact fluorescents offer greater peace of mind because residents can depend on them for years without worrying about premature burnouts. An ENERGY STAR®-qualified compact fluorescent has a bulb life six times longer than an incandescent light bulb. It also saves \$25 over its lifetime because it draws only one-third the



electricity of an incandescent.

The annual National Night Out event brings police, community groups, and neighbors together in thousands of cities and towns across the country. AMP staff joins the Alameda Police Department in visiting casual block parties and cook-outs, while residents display outdoor lights and hold front porch vigils as symbols of taking back the night in the name of safety.

AMP believes installing compact fluorescents is the perfect statement to capture both the symbolic message of National Night Out and highlight the importance of energy efficiency.

"We maintain our presence in the community in a many ways, like encouraging Alamedans to voice their opinions about renewable energy by joining our Clean Future Fund," Meredith said. "And this celebration offers a perfect opportunity to bind safety, efficiency, and community connection all into one." 

It's an Honor

The City of Alameda's Public Utilities Board and Alameda Municipal Power were honored with an award at the Red Cross' Annual Heroes Breakfast, held in June.

The award cited AMP for participation, "...in community programs and events year-round that benefit Alamedans of all ages. With the unparalleled support provided to the Alameda Red Cross this decade, more than 1,000 low-income

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Public Utilities Board President Ann McCormick accepting an award from Helen Knudson, American Red Cross Leadership Council Member, Alameda County.

SAVE A STAMP! Alameda Municipal Power has four convenient pay points throughout Alameda that will accept hand-delivered payments of your monthly electricity bill!

PAY-POINT UPDATE



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Pay by Phone

You can have your electric service bill sent to you via the U.S. Postal Service and elect to pay it over the phone using a Mastercard or Visa credit card. Just call us on 748-3900.

Pay by Mail

Receive your bill the traditional way, by mail, and you can continue to mail back your payment in the self-addressed envelope.

Come See Us!

Make a payment in person, or leave it in our drop box at our Service Center, 2000 Grand Street. Only check or money order payments may be made via the drop box. If you pay in person, you may also use a Visa or MasterCard, ATM card, or cash! (Checks are subject to verification of funds.) For your convenience, we also have three additional remote pay stations that can accept your payments.

POWER CONTENT LABEL

ENERGY RESOURCES	ALAMEDA SYSTEM AVERAGE (2008 projected)	2007 CA POWER MIX* (for comparison)
Eligible Renewable	64%	10%
-Biomass & waste	17%	<1%
-Geothermal	38%	2%
-Small Hydroelectric	2%	6%
-Solar	<1%	<1%
-Wind	7%	2%
Coal	6%	32%
Large Hydroelectric	22%	24%
Natural Gas	7%	31%
Nuclear	<1%	3%
Other	0%	<1%
TOTAL	100%	100%

81.1% of Alameda System Average is specifically purchased from individual suppliers.

*Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year.

Note: Values may not sum to 100% due to rounding.

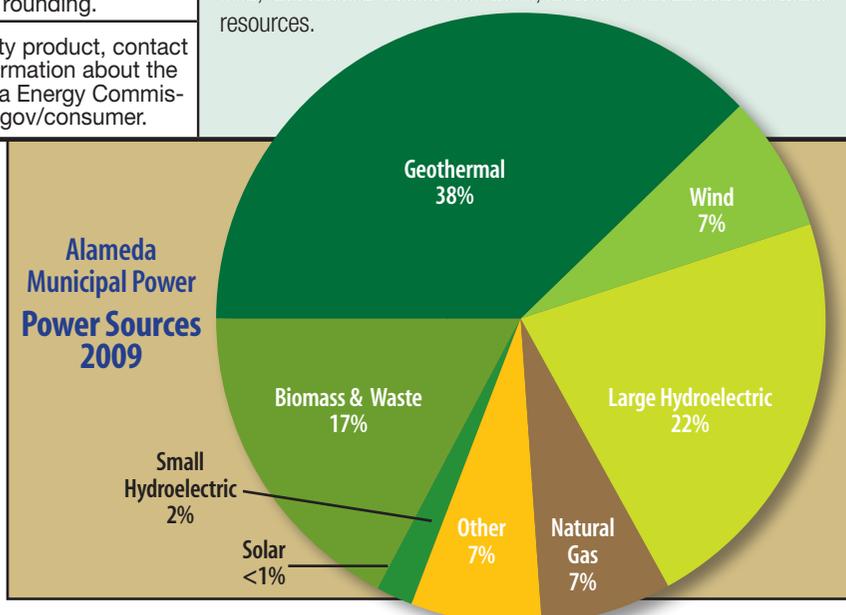
For specific information about this electricity product, contact Alameda Municipal Power. For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or www.energy.ca.gov/consumer.

Explanation of the Third Quarter 2009 Power Content Label

As shown on the label, 86% of the power you receive from Alameda Municipal Power is generated using carbon-free, renewable resources, including hydroelectric. This percentage is a projection for calendar year 2009, and actual percentages will vary depending on weather conditions, hydrology, power plant availability, energy usage patterns, and local economic activity.

The label shows that 64% of Alameda's power mix is expected to be sourced from green eligible renewable resources. This percentage estimate for 2009 is equal to the 64% estimate prepared in the second quarter of 2009 and significantly higher than the 55% level of actual renewables reported for Calendar Year 2008. The increase over the 2008 actual level is due to the addition of two new landfill-gas-to-energy projects to Alameda's supply mix. The Ox Mountain facility in Half Moon Bay began commercial operation on April 1, and the Keller Canyon project in Pittsburg is expected to be operational in August.

While 81% of the Alameda System Mix is specifically purchased from individual suppliers, the remaining 19% of energy is purchased from the CA Power Mix, and therefore, includes biomass and waste, coal, and nuclear-fueled resources, as well as additional renewable resources.



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Alameda households have received energy-efficiency education and assistance with their power bills, and 28,000 Alamedans have received disaster preparedness training. Committed to making Alameda the 'greenest' city on the planet, a major sponsor of the Alameda Mayor's Fourth of July Parade, and supporter of many other local events and organizations, they have woven themselves into the fabric of Alameda. We are proud to have them as a partner."

In accepting the award, Public Utilities Board President Ann McCormick concluded, "We deeply appreciate the conduit the Red Cross provides through which AMP will continue to assist and contribute to our community. We are quite humbled and very honored."

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power P.O. Box H Alameda, CA, 94501-0263 or by email to mccabe@alamedamp.com.

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ALAMEDA MUNICIPAL POWER

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CLIP and KEEP!

Important AMP contact numbers:

Customer Service..... 748-3900
After Hours/Emergency 748-3902
TDD (hearing impaired)..... 522-7538
E-mail..... info@alamedamp.com
Internet..... www.alamedamp.com